

# A Collection of Films for Valentine's Day

Be With You (2018)  
Directed by Jang Hoon-Lee

Valentine's Day is a time to honor love, connection, and the heartfelt moments that bring us closer together. Kanopy's specially curated collection showcases romantic comedies, touching documentaries, and uplifting films that reflect the many ways love is expressed across cultures and relationships. These stories capture the joy of companionship, the depth of human emotion, and the importance of meaningful bonds in our lives. Celebrate love with Kanopy's Valentine's Day Collection ([kanopy.com/category/29297](https://kanopy.com/category/29297)).

Share this inspiring collection with your patrons and use our marketing toolkit to help highlight these beautiful narratives of love and connection.

Be sure to stay updated with future toolkit additions and other resources on our Kanopy Library Marketing Resources page for the **US**, **CA**, and **AUNZ**.

*All images provided must be used for direct promotion of that specific film or collection.*

## List of Toolkit Items

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### General Announcements

Print materials that showcase our Valentine's Day collection, which can be printed and displayed throughout your library.

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### Digital Graphics

Graphics sized for various social media platforms and email, showcasing the Valentine's Day collection content.

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### Suggested Copy

Three ready-to-use copy options for your social media posts and email campaigns.

## Programming Ideas

- Host a Valentine's Day card making workshop! Encourage patrons to make Valentine's Day cards for their friends and loved ones or to donate to a local group that accepts cards (senior care centers, hospitals, animal shelters, etc.).
- Host a date night and set the mood with popcorn and a romantic film screening. Titles in our collection such as *Across the Universe*, *Algiers*, *Maid in Manhattan*, *What's Love Got to Do with It?*, and *America's Sweethearts* all have Public Performance Rights and make great date night picks.
- Create a "Blind Date with a Movie" display! Let patrons choose a movie without knowing the title. Write a few hint words or short, ambiguous synopsis about each title on a Valentine's Day card and let patrons pick whichever catches their eye. Include a link to stream the title on each card and encourage patrons to enjoy their surprise pick from home!

## Social Media and Newsletter Copy Suggestions

### Option 1

Celebrate Valentine's Day with a feel-good love story! Check out Kanopy's Valentine's Day Collection and stream a love story now! [kanopy.com/category/29297](https://kanopy.com/category/29297)

### Option 2

Looking for a rom-com to stream this Valentine's Day? Check out our Kanopy's Valentine's Day collection for your next movie! [kanopy.com/category/29297](https://kanopy.com/category/29297)

### Option 3

Rom-com not your style this Valentine's Day? Check out Kanopy's Valentine's Day Collection featuring romance thrillers, historical romance titles and real-life romance stories. Stream now: [kanopy.com/category/29297](https://kanopy.com/category/29297)

## Campaign Start and End Dates

Our Valentine's Day collection will go live on **February 9, 2026**. We encourage our library partners to use these materials to spread the word to your community. If you have any questions about the toolkit, feel free to email us at [marketing@kanopy.com](mailto:marketing@kanopy.com).